

Fair Housing Advertising Word List

(Note: This list is not all-inclusive. Each word must be considered in context.)

Avoid

Able-bodied
Adult living
Adult community
African
Agile
Alcoholics, no
Asian
Bachelor
Black(s)
Blind, no
Board approval required
Caucasian
Chicano
Child(ren), (number of)
Colored
Couple
Couples only
Crippled, no
Deaf, no
Disabled, not suitable for
Drinker(s), no
Employed, must be
Empty nesters
(Ethnic references)
Gay(s) no (in RI)
Handicapped, not suitable for
Healthy only
Heterosexual (RI)
Hispanic
Homosexual (RI)
Impaired, no
Indian
Irish
Integrated
Jewish
Landlord (description of)
Latino
Lesbian(s), no
Married
Mature couple
Mature individual
Mature person(s)
Membership approval required
Mentally disabled, no
Mentally ill, no
Mexican-American
Migrant workers, no
(Nationality)
Newlyweds
Non-drinkers
Non-smokers
Older person(s)
One child
One person
Oriental

Park rules, must comply with
Physically fit only
Polish
Puerto Rican
Quiet tenant(s)
(Religious references)
Responsible
Retarded, no
Seasonal workers, no
Singles only
Single person
Smoker(s) no
Social Security Insurance
(SSI) no
Stable
Straight only (RI)
Tenant(s), description of
Two people
Unemployed, no
White, white only

Use With Caution

Active
Bachelor pad
Close to
Country club, near
Exclusive
Executive
Female(s) only
Female roommate
Fisherman's retreat
(Gender)
Gentleman's farm
Grandma's house
Golden Agers Only
Handyman's dream
Male(s) only
Male roommate
Man, men only
Mormon Temple
Mother-in-law apt.
Nanny's room
Near
Person(s), number of
Play area, no
Prestigious
Quality neighborhood
Restricted
Retired
Retiree(s)
Section 8, no
Secure
Seeking same
Senior(s)
Senior citizen(s)
Senior housing

(Sex or gender)
Shrine
Single woman, man
Sophisticated
Student(s)
Students, no
Temple
Walking distance to...
Woman, women only

Acceptable

Accessible
Alcohol, no
Bedrooms, (number of)
Bus, near
Credit check required
Den
Desirable neighborhood
Domestic quarters
Drugs, no
Drug use, no
Family room
Fixer-upper
Golf course, near
Hobby farm
Luxury townhouse
(Neighborhood name)
Nice
Nursery
Nursing home
Places of worship, near
Play area
Privacy
Private driveway
Private entrance
Private property
Private setting
Public transportation, near
Quality construction
Quiet
(School district)
(School name)
Secluded
Security provided
Senior discount
Sleeping area(s), number of
Smoking, no
(Square feet)
Townhouse
Traditional style
Tranquil setting
Verifiable income
View of
View with

Describe the Property Not the People

Source: Oregon Newspaper Publishers Association 2000